AOMC CLUB MANAGEMENT SEMINAR 2018

11.8.18

Austin Healey – Jaguar Clubrooms
23 Rosalie Street, Springvale

MANAGING YOUR CLUB NOW & SETTING FUTURE DIRECTIONS

Agenda

0830 Registration and Refreshments

0855 Welcome & Introduction – *Keith Mortimer (AOMC President)*
Issues: Laws and regulations continue to grow and impact on clubs.
Much time is spent on formal management and reporting obligations.
Original purpose of Clubs is being eroded.
Program, Housekeeping issues, AOMC Business Items.

0900 Club Management– *Steven Bowman (Conscious Governance Pty Ltd)*
Governance Issues for Not For Profit Clubs
How to identify and attract people who will truly add value to your committee
Skills matrix and succession planning for Committee members
Agenda management: neat tools to cut down on meeting waffle, and how to structure your agenda so the meeting is more strategic (so you can spend more time with your cars!!)
How to use questions to streamline meetings and decisions
Splits within, and Mergers between clubs

1000 Club Motivation - *Ric Blackburn (Victorian Men's Shed Association)*
Setting up a club, and promotion
Enlisting local support and sponsorship
Assisting the local community for a *win – win* relationship
Handling internal disputes

1030 Break - Coffee / Tea - 15 min
Handbooks
Delegates' database update

1050 Use of Social Media – *Graig Gardner (GDH Advertising)*
FaceBook, Twitter, Pinterest, Email and more. Select the target & choose the medium

1110 Insurance Issues - *Paul Davenport (Affinity Insurance)*
Types of Insurance relevant to Motoring Clubs
What they cover: Third party, Directors, Property, Event …..

1135 Estate Planning - *Melissa Krajacic (Wills and Wealth Lawyers)*
Handling Classic Motor Vehicles in Wills
Executors for motor vehicles and equipment
Club involvement in Estate, Pitfalls

1155 Questions from the floor
Future Seminar topics

1200 Wrap Up and Closure – *Keith Mortimer*

DISCLAIMER: The AOMC accepts no responsibility for the opinions expressed or the technical and other advice given at the AOMC Management Seminar, 2018. The organisations represented at the seminar have been invited to contribute because of their declared expertise and integrity and seminar participants should approach these organisations directly to discuss any matters arising from the presentations.